

ROSE CITY TRI

TRINITY MOTHER FRANCES

2015 SPONSORSHIP PACKAGES

RACE DATE: SEPTEMBER 5, 2015

Trinity Mother Frances Rose City Triathlon proudly benefits the Tyler YMCA.

We are a federal tax exempt organization under section 501 (c) (3) and contributions are tax deductible.

All sponsorship questions may be directed to meganraeriaz@gmail.com.

PLATINUM/PRESENTING SPONSOR

(LIMIT 1) - \$5,500

- Company logo on finishers' shirt, volunteer shirt, start/finish banner and website (listed as presenting sponsor)
- One 18x6 vinyl banner displayed near the finish line
- One 10x10 booth at triathlon
- Facebook recognition (like and share posts) from July-September on TMF Rose City Tri Facebook page
- 3 free entries into the triathlon
- Ability to include advertisements/coupons in race packets
- Media mention as presenting sponsor
- Logo on finishers' medal
- Logo on race bib
- Listed as presenting sponsor on all athlete handouts and materials

PRIZE PURSE/AWARDS SPONSOR

(LIMIT 1) - \$3,500

- Company logo on finishers' shirt, volunteer shirt, start/finish banner and website (listed as prize purse/awards sponsor)
- Company logo/signage at the podium/stage for awards ceremony
- Company logo on all mock checks to elite athletes and overall/age group awards
- One 10x10 booth at triathlon
- Ability to include advertisements/coupons in race packets

GOLD LEVEL SPONSOR (LIMIT 2)- \$2,500

- Company logo on finishers' shirt, volunteer shirt, start/finish banner and website
- One 18x6 vinyl banner displayed on race day
- One 10x10 booth at triathlon
- Facebook shoutouts between August-September
- 2 free entries into the triathlon
- Ability to include advertisements/coupons in race packets
- Logo on race bib
- Listed as gold sponsor on all athlete handouts & materials

TRANSITION SPONSOR (LIMIT 1) - \$1,500

- Company logo on finishers' shirt, volunteer shirt and website (listed as transition sponsor)
- Company logo prominently displayed in transition area (exclusively)
- Listed as transition sponsor on all athlete handouts and materials
- 1 free entry into the triathlon
- Logo on website

RUN SPONSOR - (LIMIT 1) - \$1,500

- Company logo on finishers' shirt, volunteer shirt and website (listed as run sponsor)
- Company logo prominently displayed at each mile on the run course
- Listed as run sponsor on all athlete handouts and materials
- 1 free entry into the triathlon

BIKE SPONSOR - (LIMIT 1) - \$1,500

- Company logo on finishers' shirt, volunteer shirt and website (listed as run sponsor)
- Company logo prominently displayed at each mile on the bike course
- Listed as bike sponsor on all athlete handouts and materials
- 1 free entry into the triathlon

HYDRATION SPONSOR (LIMIT 1) - \$1,500

- Company logo on finishers' shirt, volunteer shirt and website (listed as hydration sponsor)
- Company logo prominently displayed at each hydration station
- Listed as hydration sponsor on all athlete handouts and materials
- 1 free entry into the triathlon

SILVER SPONSOR (LIMIT 3) - \$1,000

- Company logo on finishers' shirt, volunteer shirt and website
- Ability to display company banner on race day
- 1 free entry into the triathlon
- Logo on race bib

BRONZE SPONSOR (BOOTH) - \$500

- 10x10 booth on race day and/or packet pickup
- logo on website

TRIATHLON CLINIC SPONSOR - \$500

(Each year East Texas Triathletes host a pre-race run through to help athletes get the feel of race day and to practice transition, open water swim and to see the course. This is promoted on facebook and through emails sent out to all registered participants).

TENTATIVE DATE FOR CLINIC - AUG. 8

- company logo listed on website
- company mentioned in all announcements/communications of pre-triathlon clinic
- company banner displayed on race day

POST-RACE PARTY SPONSOR - \$500

- Company logo on website
- Company banner at post-race food area
- Mentioned by announcer on race day as food post-race party sponsor
- Ability to include ads/coupons in race packets

******NEW THIS YEAR******

KIDS TRI SPONSOR (LIMIT 2) - \$3,500

- Logo on kids' race shirts, race signage and medals
- Logo on all kids' clinic posters/ads (run, bike and swim clinic planned for 2015 and FREE to the community).
- Banner displayed at kids' tri
- Listed as kids' tri sponsor on website and all race communications
- 10x10 booth on race day
- Mentioned as kids' sponsor in media posts and press releases
- Two free entries into the adult triathlon
- Ability to include advertisements/coupons in kids' race packets

Interested in something different? Other sponsorships may be created based on your desired level of involvement. Please email Megan Riaz at meganraeriaz@gmail.com for more info.